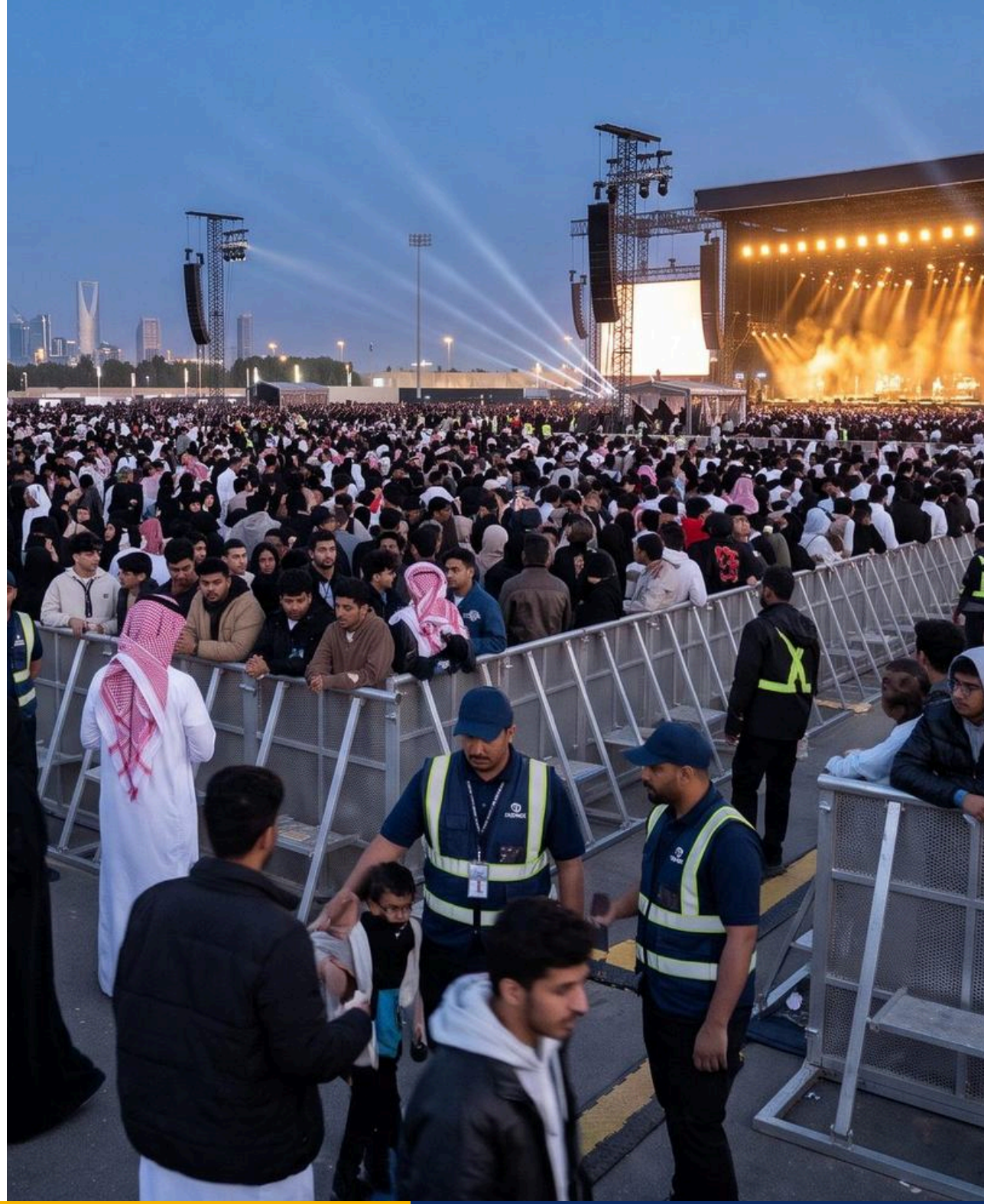
FULL OPTIONS®

COMPANY PROFILE · 2026

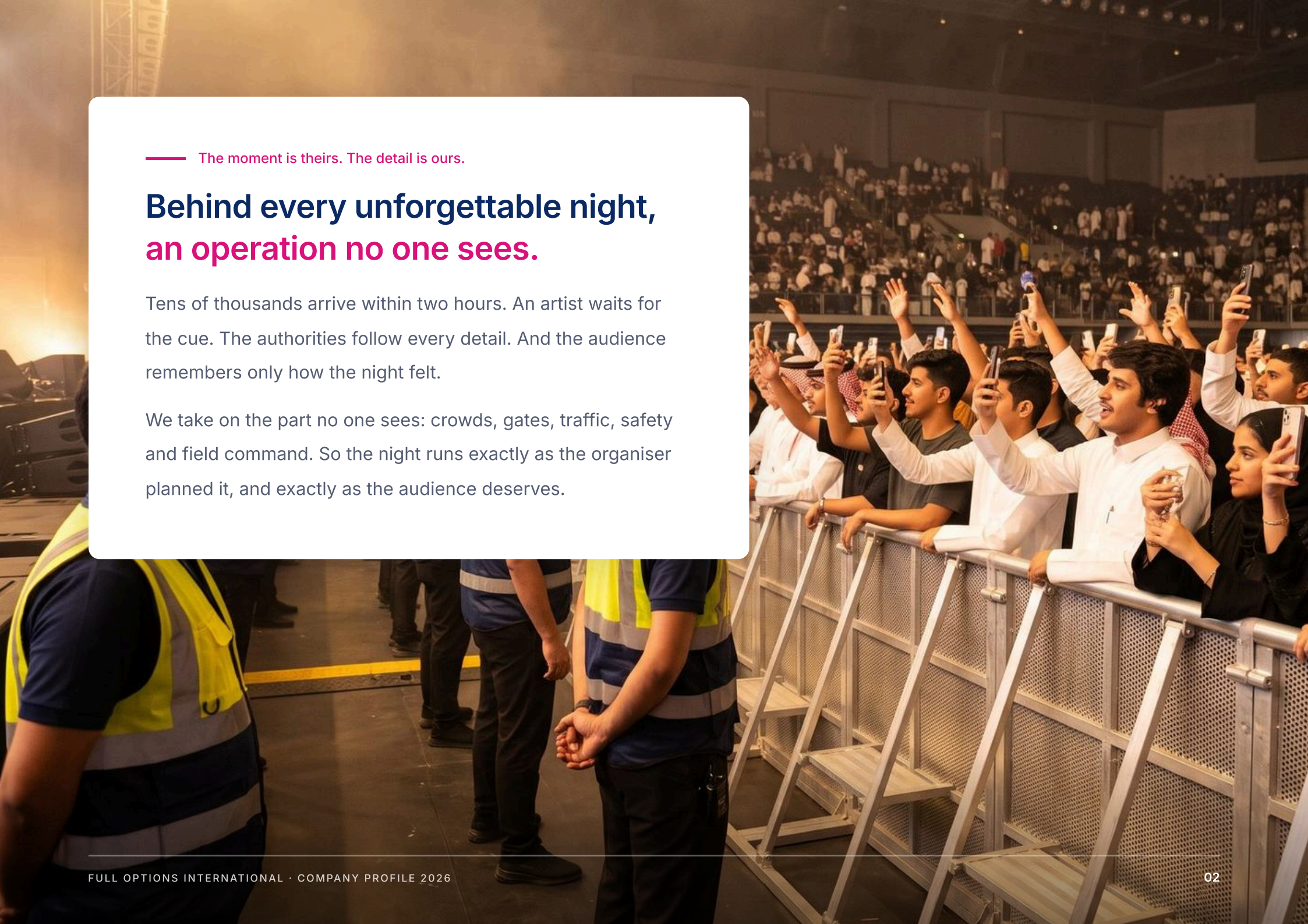
We run the moment the crowd is waiting for.

Crowd management and major event operations across Saudi Arabia.



Jeddah · Saudi Arabia

FULLOPTIONS.SA



The moment is theirs. The detail is ours.

Behind every unforgettable night, an operation no one sees.

Tens of thousands arrive within two hours. An artist waits for the cue. The authorities follow every detail. And the audience remembers only how the night felt.

We take on the part no one sees: crowds, gates, traffic, safety and field command. So the night runs exactly as the organiser planned it, and exactly as the audience deserves.

00 — Contents

One document.
A complete view of how we work.

01 About us

02 Why organisers choose us

03 Major concerts

04 Exhibitions and conferences

05 Our six services

06 Command centre and operational intelligence

07 Methodology

08 Team and equipment

09 Sectors and cities

10 Engagement models

11 Entities we work with

12 Let's begin

01 — About us

A Saudi operations partner for events that allow no margin for error.

Full Options International is a Saudi company specialising in crowd management and event operations, accredited by the General Entertainment Authority. We work with organisers, production companies and government entities to turn an event plan into disciplined field operations, from the site study to the closing of the last gate.

We combine field expertise with digital tools and AI-assisted analytics, under one responsibility and one command.

Accreditation **General Entertainment Authority**	Accreditation no. **2610310104**
Headquarters **Jeddah**	Coverage **All regions of the Kingdom**



When the event is big, the details become the event.

01

One point of responsibility

Crowds, gates, traffic, guests and safety with one partner. No gaps between contractors, no decisions left hanging.

02

Entry without bottlenecks

We design gates and queues around flow rates and doors-open time, not guesswork.

03

Compliance from day one

An operating plan built around the requirements of the competent authorities and permit conditions before delivery begins.

04

Decisions in the moment

A field command centre, direct communication channels and escalation routes every team member knows.

05

Numbers, not impressions

Live density and flow indicators during the event, and a closing report in figures after it.

06

Reputation protected

A calm guest experience that reflects well on the artist, the organiser and the sponsor, and opens the door to the next night.



03 — Major concerts

One night.
No second take.

Headline concerts in stadiums, arenas and open-air venues have their own rhythm: dense arrivals in a short window, a front-of-stage area under constant pressure, and an artist and production team who need safe, quiet routes. We build the operation around that rhythm, minute by minute.

- Capacity study and zoning
- Doors-open and entry plan
- Front-of-stage team
- Artist and backstage routes
- VIP and seated areas
- Phased egress and car-park clearance

Ready for headline Arab and international artists, in stadiums, arenas and open-air venues.

We coordinate with the production company and the artist's team from day one, and work to a single plan approved by the organiser.

From the first gate
to the last car leaving.

Before the show

We plan for the peak

- Site visit and movement modelling
- Zones, gates and routes
- Traffic, parking and drop-off plan
- Team briefings and a full field rehearsal

Show night

We lead the field

- Queue management and ticket validation
- Moment-by-moment density monitoring
- A trained front-of-stage team
- Medical response within minutes

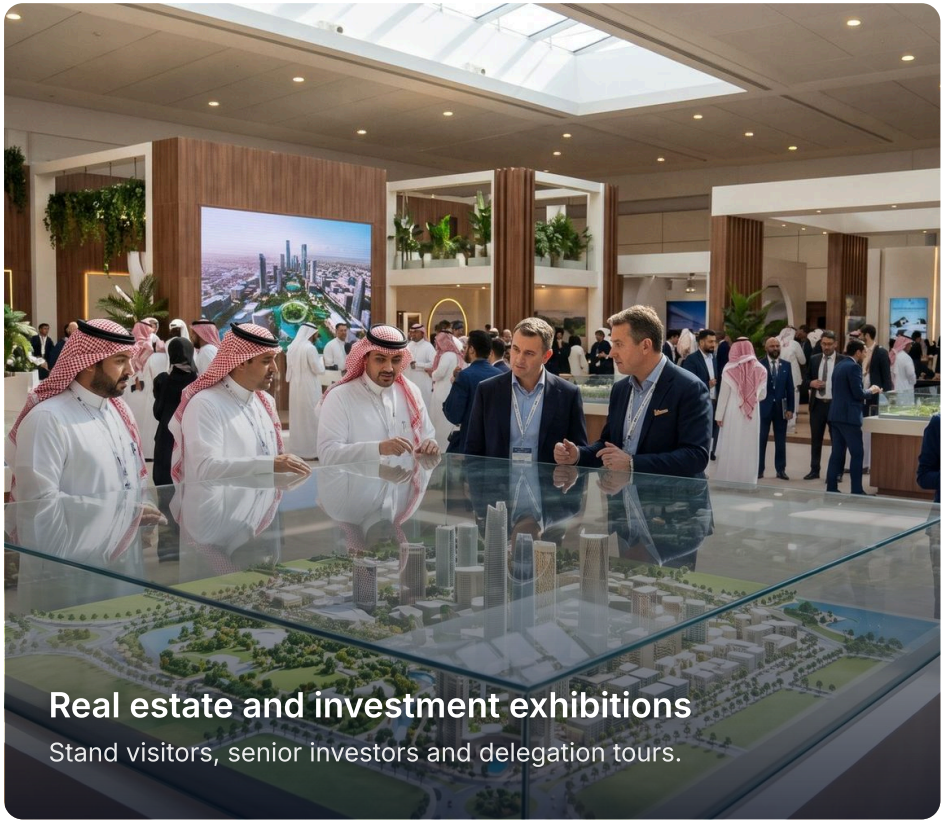
After the show

We close with precision

- Safe, phased egress from every zone
- Car-park clearance and transport
- Site handover to the organiser
- An operational report with figures and lessons

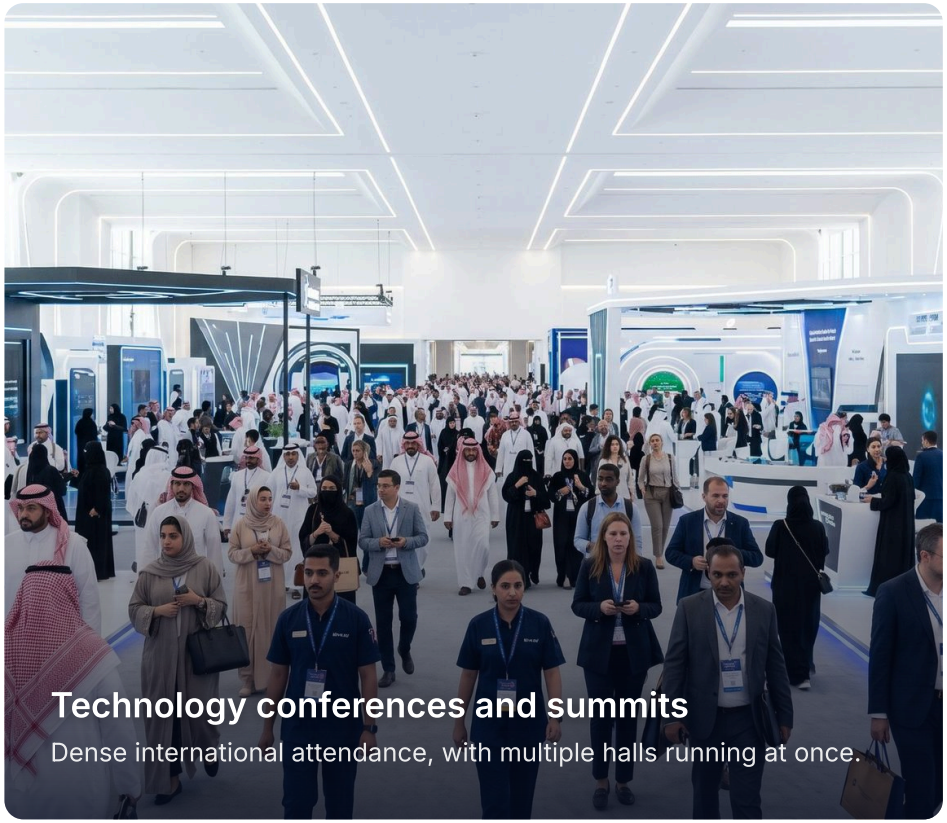
Halls of tens of thousands.
An experience that feels simple.

- Registration and accreditation
- Delegation and VIP reception
- Instant badge printing
- Main-stage sessions
- Flow between halls and stands
- Stand visitor management



Real estate and investment exhibitions

Stand visitors, senior investors and delegation tours.



Technology conferences and summits

Dense international attendance, with multiple halls running at once.

Six capabilities.
One operating system.

01 Crowd management

Zone and route design, queue management and density monitoring before pressure builds.

02 Event planning and operations

A master operating plan linking venue, programme and suppliers in one schedule.

03 Ticketing and access

Gate operations, digital validation and integration with the event's approved ticketing platform.

04 Traffic and parking

Movement plans, drop-off points, car-park and valet operations, delivered by our in-house team.

05 VIP and protocol

Reception, escort and dedicated routes, with precise and discreet service.

06 Safety and response

Evacuation plans, first-aid teams and assistance points across the site.



Crowd management

We read crowd movement before it arrives, designing entrances, routes and control points so the flow stays smooth even at the highest peaks.

- Zoning and capacities
- Queue management
- Density monitoring
- Staff deployment matrix
- Guest wayfinding
- Pressure-relief plans



Event planning and operations

A master operating plan linking venue, programme and suppliers, run from preparation to close with one schedule and clear responsibilities.

- Master operating plan
- Site and zone planning
- Stage and backstage coordination
- Supplier management
- Field rehearsals
- Post-event report



Ticketing and access

A digital entry journey from booking to gate. Fast validation reduces waiting and gives the organiser a live view of attendance at every moment.

- Gate operations
- QR validation
- On-site registration
- Instant accreditation printing
- Ticketing platform integration
- Attendance reports



Traffic and parking

We run traffic management with our in-house team. The guest experience starts at the first turn before the venue and ends with an orderly, congestion-free exit.

- Traffic movement plans
- Drop-off and shuttle zones
- Car-park operations
- Valet service
- Emergency routes
- Post-event clearance



VIP and protocol

Calm, precise service for delegations, speakers and official guests. Dedicated routes, measured timing, and a team that knows when to be seen and when to step back.

- Reception and accreditation
- Delegation escort
- Dedicated routes
- Motorcade coordination
- VIP lounges
- Protocol liaison



Safety and response

Safety is not an item in the plan. It is the plan. A primary scenario and its alternatives, with response teams ready before the doors open.

- Evacuation and contingency plans
- First aid
- Assistance points
- Incident management
- Liaison with authorities
- Emergency wayfinding



06 — Command centre and operational intelligence

The entire field.
On one screen.

A digital operating layer connecting crowds, teams, vehicles and incidents in one live picture. AI-assisted analytics detect patterns and set priorities before pressure builds.

01

Unified operating map

Entry, zones, density and teams in one place.

02

Early pressure indicators

Alerts before congestion, not after.

03

Tracked field deployment

Every team's position and every task's status.

04

Post-event reporting

Attendance, flow and response figures.

From the plan to the last guest.
No surprises.

01

We read the scene

Venue, audience profile, peak times, access points and authority requirements.

02

We design the movement

Zones, routes and control points, the command structure and escalation paths.

03

We prepare the teams

Role allocation, briefings, field rehearsal and readiness checks.

04

We lead the delivery

Live monitoring, management of change, then a closing report after the event.

What the organiser receives

- Zone and route maps
- Deployment matrix
- Command structure
- Communications protocol
- Response scenarios
- Traffic and parking plan
- Closing report

Trained teams.
Equipment ahead of need.

Saudi and resident field staff, selected and trained for each event according to its nature, backed by our own registration platform that lets us scale the team quickly as the event grows.

Communication and tracking

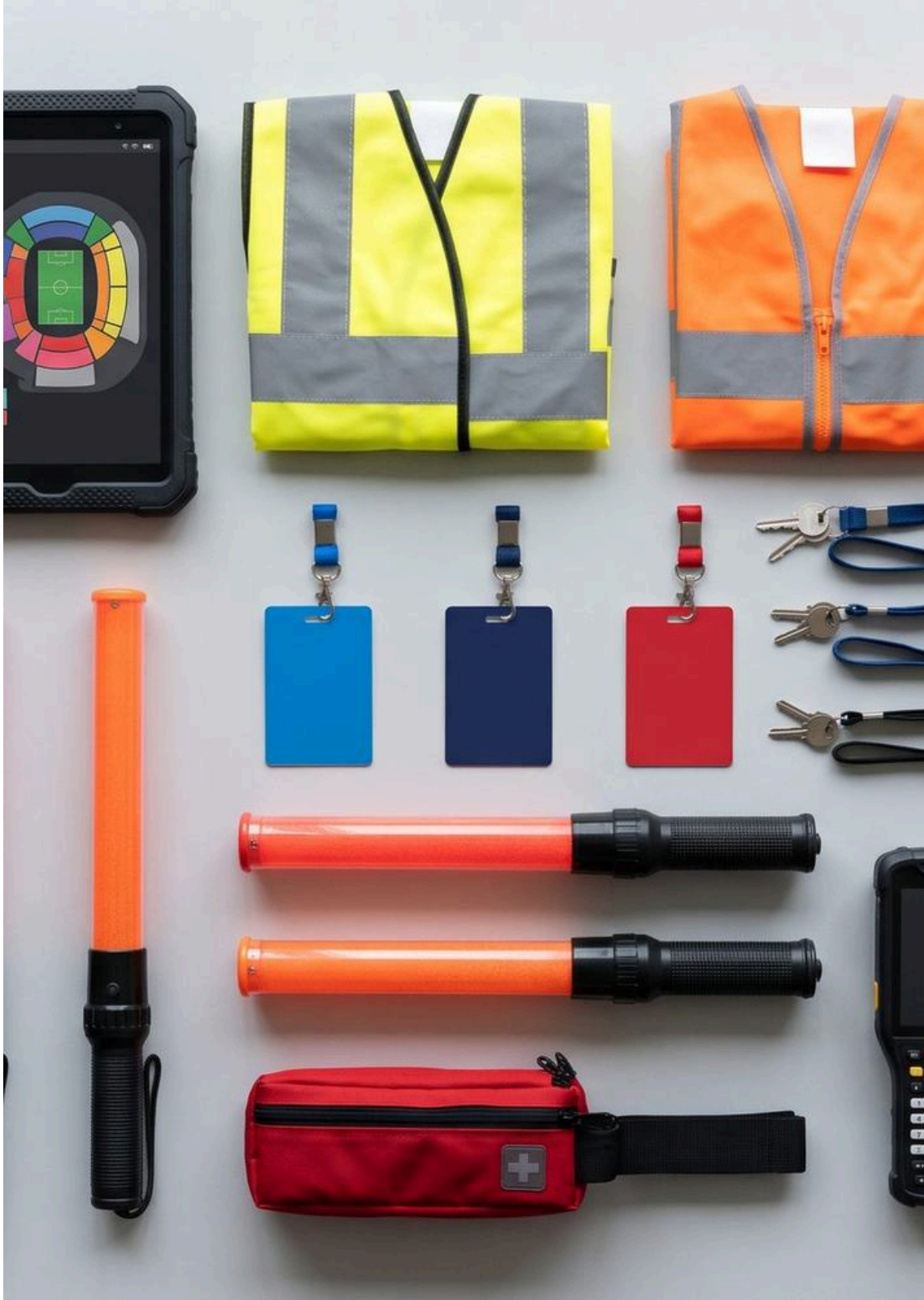
Long-range radios, field tablets and team tracking.

Movement and guidance

Barriers and queue lanes, vehicle guidance tools and field carts.

Access and safety

Ticket scanners, instant accreditation printing and first-aid kits.



Every event has its rhythm.
Every rhythm has its operation.

01
Concerts and live shows
Stadiums, arenas and open-air venues with dense crowds and fast entry.

02
Seasons and festivals
Open sites running for weeks, with flow that changes through the day.

03
Exhibitions and conferences
Registration, accreditation, delegations and multiple halls at once.

04
Sporting events
Large crowds, heavy traffic and mass egress within minutes.

05
Official occasions
Precise protocol, official guests and coordination with the authorities.

06
Corporate events
Launches and private events with refined hospitality.

Riyadh
Concerts, seasons and summits

Jeddah
Headquarters, the waterfront and festivals

All regions
Mobile teams deployed per event

A model that fits the scale of the event.

01

Single event

Full operation of a specific event, from the site study to the closing report.

02

Season or tour

A consistent team and methodology for a concert series or a full season, improving from one night to the next.

03

Specialist service

One capability added to your team: crowds, traffic and parking, access, or VIP.

For an accurate proposal we need

Scope and pricing are provided in a separate proposal.

01
Event type and date

02
Venue and site plan, if available

03
Expected attendance

04
Required services

Trust we work to earn.

وزارة الثقافة
Ministry of Culture

وزارة الرياضة
Ministry of Sport

المركز الوطني للفعاليات
National Events Center

الهيئة العامة للترفيه
General Entertainment Authority
GEA

اونكلس الرينا

وزارة الحج والعمرة
MINISTRY OF HAJJ AND UMRAH

هيئة الموسيقى
Music Commission

جدة سوبردوم
Jeddah Superdome



FULL OPTIONS®

12 — Let's begin

Your next event.
We'll run it with you.

Share the event type and date, and we will come back with an initial operating concept and a separate proposal.

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fulloptions.sa

Headquarters
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